

2015 Fall Membership report (J. Pickel)

CHAS membership has been in decline over the past 4 years and in general, follows the trend associated with the larger ACS membership values. Specific data and trends are presented in the tables below. Proposed initiatives to reverse the downward trend by recruiting new members and retaining current members are being proposed as part of the recent strategic planning activity.

Current Membership: 1103 (as of July, 2015)

4 year history of membership by type (information is as of July of year noted)

Year	Division Affiliate	Emeritus Member	Regular Member	Regular Student Member	Retired Member	Society Affiliate	Student - UnderGrad	Total
2012	114	39	1007	112	28	28	221	1549
2013	94	56	957	62	29	22	160	1380
2014	76	65	927	41	29	21	93	1252
2015	71	70	847	32	26	19	38	1103

- Membership is declining in all categories except Emeritus Membership. It was noted in December 2013 that policy of providing free memberships (including Journal) to emeriti members was a significant cost to division (approx. \$3000 for 50 emeritus members in CY2014)

- Student Membership - regular and undergrad, have declined the most significantly (approx. 75% loss). Student loss over 4 years has accounted for 60% of all membership losses. This is most likely due to fall off after very successful student drive in Spring 2011.

A survey of members reported on the ACS e-rosters "Activity Log" with termination dates from 9/14-3/15 provided the following information:

- Number of personnel showing as terminated: 147
- Number of responses to survey: 35 (24%)
- Undeliverable (change Address) 17
- Mistake * 13
- Too Expensive (that's it) 4
- Too Expensive (might come back) 3
- Retired 2
- Oops... forgot to renew 1
- Stop contacting me 1

* A number of personnel were surprised when they received the "Why did you leave CHAS" email from me, with several contacting ACS to confirm. After discussions with ACS Membership services, the following information was provided:

If a member renews their ACS membership online and in the process removes a division but adds it back on in the same transaction, it will only appear on the activity roster as terminated. However, the member should still appear on the comprehensive roster

Membership Categories and Dues

The current information is provided regarding the various categories by which a person may be identified as a member of CHAS (per ACS membership, DCHAS Bylaws and current membership application).

Membership Type	Dues (\$)	Note
Regular ACS/CHAS Member	48	JCHAS included in dues Members have all voting rights and can hold elected positions
Division Affiliate Member	78	A <i>Division Affiliate</i> is a scientist who chooses not to be a member of the ACS. JCHAS included in dues May not vote for/hold elective position in division May not vote on articles of incorporation/bylaws Serve as member of ExecComm or equivalent policy making body May serve as chair of any committee except Exec Comm or equivalent policy making body. May hold elective positions, other than Councilor or Alt- Councilor
Society Affiliate Member	78	JCHAS included in membership fee May not vote for/hold elective position in division May not vote on articles of incorporation/bylaws Serve as member of ExecComm or equivalent policy making body
Student Member (Graduate or Undergraduate)	37	Membership fee is \$1 per annum JCHAS included in dues
Emeritus Member	0	2, JCHAS is provided at no cost in honor of service
Retired Member	N/A	Additional Information needed (Category is not described in ACS or CHAS Bylaws) Currently there are 26 Retired members
Associate Member	N/A	Additional Information needed Category of associate member is described in CHAS Bylaws but not defined in ACS bylaws or membership categories. May hold elective positions, other than Councilor or Alt- Councilor

Membership dues

As a result of discussions during the Strategic Planning Workshop, the following information regarding the membership/dues fees for CHAS as compared to other technical divisions is provided. Membership fees for regular members, students and emeriti are on par with most divisions, however when costs of product (journal) are included, dues exceed all other divisions except one.

